



FOR IMMEDIATE RELEASE

BuckaBall.com Rises to the Occasion

Leader in Sporting Goods Makes Generous Donation to Project RISE

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June 30, 2009- Braintree, MA- It was smiles all around Project RISE today when they received word of an unexpected donation from Massachusetts-based online sporting goods company Buckaball.com. Project RISE, who recently has been in the national spotlight after it's Executive Director Rob Dixon was named by People Magazine and Major League Baseball as a winner of the All Star Among Us contest like many other nonprofits have been hit hard by the current economy and downturn in charitable giving.

“This year our fundraising has been extremely challenging as the current economy has forced many of our previous donors to hold back from making their typical donation. This has forced us to scale down our program, expenditures and number of students by fifty percent. I was very pleased when I received word from BuckaBall.com that they were sending to us a substantial amount of sporting goods and athletic equipment for us to use during the afternoon portion of our program which is the recreational component of Project RISE. Myself, our staff and students appreciate Buckaball.com's generosity.

“As a company that does a lot of business in the educational and nonprofit arena, we know first hand the challenges organizations such as Project RISE are having in this economy. We appreciate Project RISE's commitment to enhancing the academic ability of children. Even more important as childhood obesity and juvenile diabetes are at an all-time high we are proud to know that the equipment we are sending to Project RISE assist in reversing this epidemic,” said BuckaBall.com co-founders Corey Kleinbauer and Bill Cooper.

In addition to the recent recognition from People Magazine and Major League Baseball, Project RISE has recently received praise from Boston Mayor Tom Menino and The Boston Celtics

For more information on Project RISE please visit www.projectrise.com

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